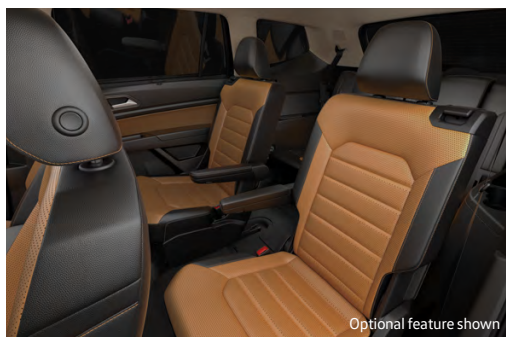


2018 Atlas

Size meets style.



Parked perfectly at the intersection of size and style, the biggest news of our 2018 lineup is also our largest vehicle to date: meet the Atlas. Featuring an adult-sized third row, 7 seats, your choice of either a thrilling 2.0 TSI 4-cylinder engine or an exhilarating 3.6 FSI V6 engine, and a suite of exceptional premium features, the Atlas satisfies your taste for the luxurious while remaining versatile enough to more-than-meet your family's needs. So hitch up your fishing boat, pack your bags, and get ready for upsized adventures in an upsized family car – at a price that may just surprise you.

Exteriors & Interiors

	Titan Black Lucy cloth	Titan Black leatherette	Shetland Grey leatherette	Shetland Grey Vienna leather (perforated)	Titan Black Vienna leather (perforated)	Two-tone Black / Shetland Grey Vienna leather (perforated)	Two-tone Black / Golden Oak Vienna leather (perforated)
Pure White	TL	CL	CL	HL	HL/EL	EL	EL
Deep Black Pearl	TL	CL	CL	HL	HL/EL	EL	EL
Fortana Red Metallic	TL	CL	CL	HL	HL/EL	EL	-
Kurkuma Yellow Metallic	TL	CL	-	-	HL/EL	-	-
Platinum Grey Metallic	TL	CL	CL	HL	HL/EL	EL	EL
Reflex Silver Metallic	TL	CL	CL	HL	HL/EL	EL	EL
Titanium Beige Metallic	TL	CL	CL	HL	HL/EL	EL	EL
Tourmaline Blue Metallic	TL	CL	CL	HL	HL/EL	EL	EL

Key Features

Available 4MOTION® All-Wheel Drive

Our 4MOTION® All-Wheel Drive system provides an extra level of security over on-demand all-wheel drive systems. Always on, our system constantly directs power to the wheels with the best traction, so you'll experience reliable grip and excellent stability in virtually all driving conditions.

Available panoramic power sunroof

Open up your panoramic power sunroof with just the simple touch of a button and experience a big world from the comforts of a big SUV.

Available Digital Cockpit¹

Whether it's navigation directions or vehicle information, our Digital Cockpit serves up key driving information right to your 12.3" digital display. So get behind the wheel and get ready for a personalized driving experience that's tailored to exactly what you want.

Available driving profile selection with 4MOTION® Active Control

Leveraging our already-intuitive 4MOTION® All-Wheel Drive, the Atlas lets you select different driving profiles for added control no matter the driving conditions – making it safe to say there's a mode for wherever the road takes you.

3 rows, 7 seats

An adult-sized third row and 7 seats means the Atlas has plenty of space for the whole family – and once you've jumped into the third row without removing any child seats, you'll see that being able to slide and tilt the second row forward in one easy step is nothing short of magic.

Available captain's chairs

Buckle up and get comfy with captain's chairs and take the Atlas from 7 seats to 6 for extra space and individual comfort. Like the slideable second-row bench, the captain's chairs let you adjust the backrest, armrest and seat just the way you like it, so you can enjoy first-row comforts in second-row seats.

¹Do not drive distracted. Drivers must pay full attention to the road and safe driving at all times.

Trendline (TL)

Engines:

- 2.0 TSI 235 HP, 8-speed automatic transmission with Tiptronic®
- Torque: 258 lb-ft
- 3.6 FSI 276 HP, 8-speed automatic transmission with Tiptronic® 4MOTION®
- Torque: 266 lb-ft

Trendline includes:

- 18" Prisma alloy wheels with all-season tires
- 6-way manually adjustable driver seat and 4-way passenger seat
- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink®)
- Automatic headlights with coming and leaving home function
- Automatic post-collision braking system
- Bluetooth® mobile phone connectivity
- Body-coloured bumpers and door handles
- Cloth seating surfaces with stitching
- Composition Colour – 6.5" touchscreen radio with 6 speakers, CD player and 1 SD card slot
- Cruise control
- Cup holders (x12) with two bone-shaped holders in third row for handheld game console storage
- Digital compass
- Diversity antenna
- Driver & front passenger front & side airbags and front & rear Side Curtain Protection®
- Driving profile selection with 4MOTION® Active Control (4MOTION® only)
- Electronic parking brake
- Electronic Stability Control (ESC)
- First-row and second-row floor mats
- Hill Descent Control (4MOTION® only)
- Hill Hold Control
- Interior chrome accents
- LED headlights with low/high beams and signature daytime running lights
- Manual climate control with separate controls for second row
- Personalization (3 driver profiles + guest)
- Plastic 3-spoke multifunction steering wheel, shift knob and handbrake lever
- Power adjustable, heated, body-coloured exterior mirrors
- Power outlets, 12 V (x3)
- Premium colour multifunction display with trip computer
- Privacy glass
- Rain-sensing wipers
- Reading lights (x2 each row)
- Rearview camera
- Remote start preparation
- Silver roof rails
- Spare tire
- Start/stop technology
- Third-row easy access
- Tire Pressure Monitoring System (TPMS)
- Towing package (4MOTION® only)
- Towing preparation (TSI only)
- USB input (x1)

Optional equipment:

- Engine block heater (4MOTION® only)

Convenience Package

- Alarm system
- Auxiliary input

- Cargo cover
- Composition Media – 8.0" touchscreen infotainment system with proximity sensor, voice control, CD player, 8 speakers and 1 SD card slot
- Heated front seats and washer nozzles
- SiriusXM® Satellite Radio
- USB inputs (x4)

Comfortline (CL)

Engines:

- 2.0 TSI 235 HP, 8-speed automatic transmission with Tiptronic®
- Torque: 258 lb-ft
- 3.6 FSI 276 HP, 8-speed automatic transmission with Tiptronic® 4MOTION®
- Torque: 266 lb-ft

Includes Trendline plus:

- 10-way power adjustable driver seat with 2-way power lumbar support
- Adaptive Cruise Control with Stop & Go
- Alarm system
- Auxiliary input
- Blind Spot Detection with Rear Traffic Alert
- Cargo cover and cargo storage net
- Climatronic® 3-zone electronic climate control
- Composition Media – 8.0" touchscreen infotainment system with proximity sensor, voice control, CD player, 8 speakers and 1 SD card slot
- Front Assist – Autonomous Emergency Braking with Pedestrian Monitoring
- Front fog lights
- Illuminated glovebox
- Interior footwell lights
- KESSY – keyless access with push-start button
- Leatherette seating surfaces
- Leather-wrapped multifunction heated steering wheel and shift knob with chrome decorative inserts
- Rear centre armrest with cup holders
- Remote start
- Second-row sunshades
- SiriusXM® Satellite Radio
- Sliding and illuminated vanity mirrors
- USB inputs (x4)

Optional equipment:

- Engine block heater (4MOTION® only)

Highline (HL)

Engine:

- 3.6 FSI 276 HP, 8-speed automatic transmission with Tiptronic® 4MOTION®
- Torque: 266 lb-ft

Includes Comfortline plus:

- 8-way power front passenger seat and driver memory function
- Auto-dimming interior rearview mirror
- Discover Media – 8.0" touchscreen infotainment system with proximity sensor, WLAN, CD player, satellite navigation and 2 SD card slots
- Door sill plates, front
- Exterior chrome accents
- Heated rear seats

- HomeLink® electric garage door opener
- Interior décor: Makotisch wood trim
- Leather seating surfaces
- Panoramic power sunroof
- Park Distance Control (PDC)
- Power folding, heated exterior mirrors with memory and reverse tilt-down function
- Power outlet, 115 V (x1)
- Power tailgate with Easy Open function
- Ventilated front seats

Optional equipment:

- Engine block heater (4MOTION® only)

Captain's Package

- Second-row heated bucket seats

R-Line Package

- 20" Trenton alloy wheels with all-season tires
- R-Line exterior badging
- R-Line exterior design package
- Stainless steel pedals
- Steering wheel with R-Line badge

Alloy Wheel Package

- 20" Mejorada black alloy wheels with all-season tires

Execline (EL)

Engine:

- 3.6 FSI 276 HP, 8-speed automatic transmission with Tiptronic® 4MOTION®
- Torque: 266 lb-ft

Includes Highline plus:

- 20" Mejorada alloy wheels with all-season tires
- Area View 360°
- Birch Brown interior décor for dashboard and front doors
- Fender® Premium Audio System – 12 speakers and subwoofer
- Interior ambient lighting
- Lane Assist
- LED tail lights
- Light Assist (automatic high-beam control)
- Park Assist
- Power autofolding, heated exterior mirrors with memory and reverse tilt-down function
- Volkswagen Digital Cockpit (instrument cluster)

Optional equipment:

- Engine block heater (4MOTION® only)

Captain's Package

- Second-row heated bucket seats

R-Line Package

- 20" Trenton alloy wheels with all-season tires
- R-Line exterior badging
- R-Line exterior design package
- Stainless steel pedals
- Steering wheel with R-Line badge
- Removes Area View 360°, Park Assist and power folding mirrors

Alloy Wheel Package

- 20" Mejorada black alloy wheels with all-season tires



Volkswagen

Visit your Volkswagen dealer to schedule a test drive today.